

Boulder, Colo.-based EVOL Burritos (www. evolburritos.com)

debuts 11 varieties of hand-rolled, all-natural burritos, including Basic Bean & Cheese, Breakfast Skillet, Cilantro Lime Chicken, and Chorizo Sausage & Egg. The 6- and 8-ounce burritos carry a suggested retail of \$2.99, and feature antibiotic-free meats, cage-free eggs, herbroasted skin-on potatoes, and house-made salsas and green chile. The company is a joint venture between Phil's Fresh Foods' founder Phil Anson and the Burrito Investment Group (B.I.G.). Brendan Synnott, co-founder of Bear

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Naked Granola (sold to Kellogg's in 2008) is at the heart of B.I.G.

Gillian's Foods, Lynn, Mass., launches frozen dinner rolls and brownies that are free of gluten, wheat and nuts. The products, all-natural and with no preservatives, are part of an extensive line you can read about at www.gilliansfoods.com.

Living Right Natural Foods (www.lifechoicesfoods.com), Toronto, introduces Homestyle Multigrain Pierogies made with a multigrainwith-flax recipe. Varieties are: Cheddar Cheese & Potato; Cheddar Cheese, Potato and Broccoli; and Cheddar Cheese, Potato & Soy Bacon.

Pre-cooked and ready in as little as five minutes, the pierogies have a suggested retail of \$3.99 for a one-pound bag. The items are a source of fiber, protein, vitamin A and added beta carotene.



Cedarlane Natural Foods (www.cedarlanefoods.com), Carson, Calif., launches two breakfast burritos: Scrambled Egg White, Vegetable and Cheese; and Uncured Turkey Bacon,

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Success story is rooted in quality, taste, promotions and store support.

New to the line: Fantastic Fruit Ambrosia.

Sea Gold Seafood Products was formed in May of 1996 in New Bedford, Mass. Our company's primary products are value-added seafood dips, salads, spreads and refrigerated specialties.

Sea Gold

Our management team has extensive experience in R & D, sales, manufacturing, marketing and management with companies like Kraft/General Foods and Rich - SeaPak. We are the leaders in our category with the majority of our sales in the Northeast corridor.

Our customer base ranges from Canada, South to Puerto Rico and the Midwest. We also do a great job in foodservice with some custom-developed products. These products have been designed to be sold in seafood departments and upscale locations of retail stores, markets and club stores.

Our products have been very successful due to the high standard of quality and our belief in our product, promotions, and store support. Our product has great taste and offers

great customer satisfaction, but for the

customer to appreciate our product they must first taste it. Once they taste our quality, they buy it again and again.

Using our R&D manufacturing expertise and current distribution system, we have developed a great new item called Fantastic Fruit Ambrosia. An old favorite, that's hard to find and even more difficult to make, it is now available for the specialty dairy and/or produce departments and salad bars. It is an amazing item that everyone loves.

Sea Gold 609-569-9126 www.seagolddips.com